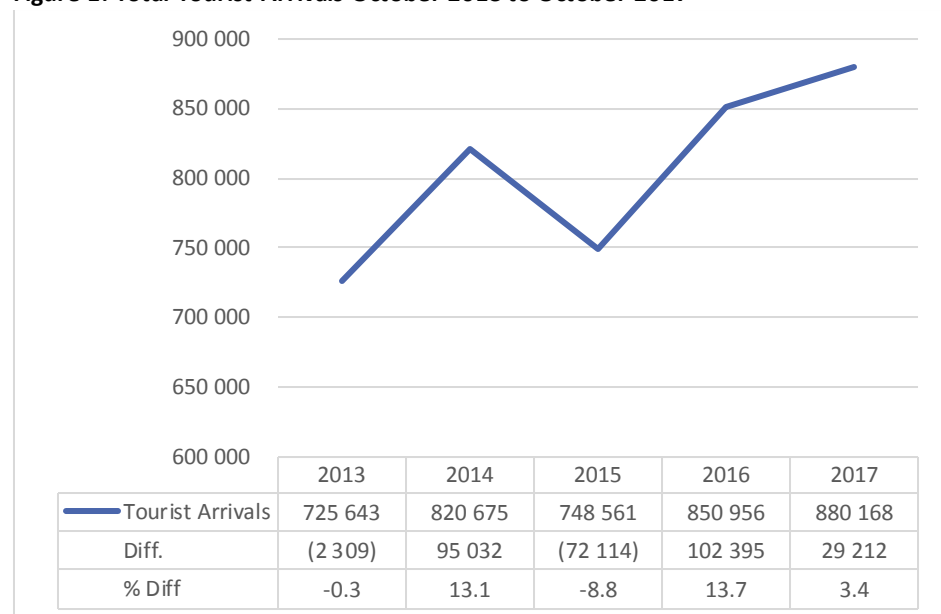


## SUMMARY ANALYSIS OF TOURIST ARRIVALS: OCTOBER 2017

### TREND ANALYSIS: OCTOBER 2013 - OCTOBER 2017

A total of 880 168 tourist arrivals were recorded in October 2017, which was an increase of 3.4% (29 212) compared to the same month in 2016. Figure 1 below indicates tourist arrivals for the period October 2013 to October 2017. Tourist arrivals increased from 725 643 in 2013 to 820 675 in 2014, which was an increase of about 13.1%. Tourist arrivals however decreased in October 2015 by -8.8% (-72 114) compared to October 2014. Comparing October 2016 with October 2015, there was a significant increase in tourist arrivals by 13.7% (102 395), while October 2017 also increased by 3.4% (29 212) when compared with the same month of previous year.

**Figure 1: Total Tourist Arrivals October 2013 to October 2017**



### OCTOBER 2017 COMPARED TO OCTOBER 2016 BY REGION

Table 1 below indicates tourist arrivals by region for October 2017 compared to the same month in 2016. Most overseas regions recorded a positive growth in tourist arrivals during the period under review except for Middle East which recorded a decline of 17,9%. Africa had a growth of 2.1% and remains the main source of tourist arrivals to the country, accounting for about 69.5% (611 835) of total arrivals during this month.

**Table 1: Total Tourist Arrivals by Region October 2017 vs. October 2016**

Region	October 2017	October 2016	Difference	%Difference
EUROPE	176 969	165 828	11 141	6.7
NORTH AMERICA	36 277	33 418	2 859	8.6
CENTRAL & SOUTH AMERICA	9 341	7 249	2 092	28.9
AUSTRALASIA	10 711	10 307	404	3.9
MIDDLE EAST	4 214	5 133	-919	-17.9
ASIA	29 513	28 802	711	2.5
TOTAL OVERSEAS	267 025	250 737	16 288	6.5
AFRICA LAND	586 334	570 488	15 846	2.8
AFRICA AIR	25 501	28 692	-3 191	-11.1
TOTAL AFRICA	611 835	599 180	12 655	2.1
Unspecified	1 308	1 039	269	25.9
<b>GRAND TOTAL</b>	<b>880 168</b>	<b>850 956</b>	<b>29 212</b>	<b>3.4</b>

### JANUARY - OCTOBER 2017 COMPARED TO JANUARY - OCTOBER 2016

Arrivals for the period January-October 2017 compared to the same period in 2016 are indicated in Table 2 below. Total tourist arrivals for the first ten months of 2017 (8 444 652) recorded an increase of 2.1% compared to arrivals during the same period in 2016 (8 269 707). Total tourist arrivals from overseas grew by 8.4% (170 295) during the same period under review. Tourist arrivals from Africa increased by 0.1% (3 539) in 2017 with a total of 6 242 561. Compared to other sub-regions, the Central and South America region had the highest growth of 72.6% (37 094) for the period under review.

**Table 2: Total Tourist Arrivals by Region Jan-Oct 2017 vs. Jan-Oct 2016**

Region	Jan-Oct 2017	Jan-Oct 2016	Difference	% Difference
EUROPE	1 312 714	1 205 334	107 380	8.9
NORTH AMERICA	364 267	335 738	28 529	8.5
CENTRAL & SOUTH AMERICA	88 169	51 075	37 094	72.6
AUSTRALASIA	110 357	106 942	3 415	3.2
MIDDLE EAST	48 042	45 838	2 204	4.8
ASIA	268 051	276 378	-8 327	-3.0
TOTAL OVERSEAS	2 191 600	2 021 305	170 295	8.4
AFRICA LAND	5 984 315	5 968 424	15 891	0.3
AFRICA AIR	258 246	270 598	-12 352	-4.6
TOTAL AFRICA	6 242 561	6 239 022	3 539	0.1
Unspecified	10 491	9 380	1 111	11.8
<b>GRAND TOTAL</b>	<b>8 444 652</b>	<b>8 269 707</b>	<b>174 945</b>	<b>2.1</b>

Table 3 gives rankings of top ten African source markets for the period January-October 2016 and January-October 2017. All of the top ten African markets remained at the same position for the period under review except for Malawi and Zambia which interchanged positions. Most of the top ten countries recorded a declining growth in tourist arrivals except for Zimbabwe, Mozambique, Malawi and Angola for the period under review.

**Table 3: South Africa's Top 10 African Source Markets: Jan-Oct 2017 vs. Jan-Oct 2016**

Country 2017	RANK-2017	Tourist Arrivals 2017	RANK-2016	TOURIST ARRIVALS 2016	% Change from 2016 to 2017
Zimbabwe	1	1 676 751	1	1 675 214	0.1
Lesotho	2	1 484 030	2	1 498 952	-1.0
Mozambique	3	1 114 087	3	1 069 730	4.1
Swaziland	4	722 536	4	746 046	-3.2
Botswana	5	533 563	5	538 182	-0.9
Namibia	6	166 786	6	171 535	-2.8
Malawi	7	144 601	8	125 900	14.9
Zambia	8	141 961	7	142 865	-0.6
Nigeria	9	42 551	9	55 662	-23.6
Angola	10	38 339	10	35 005	9.5

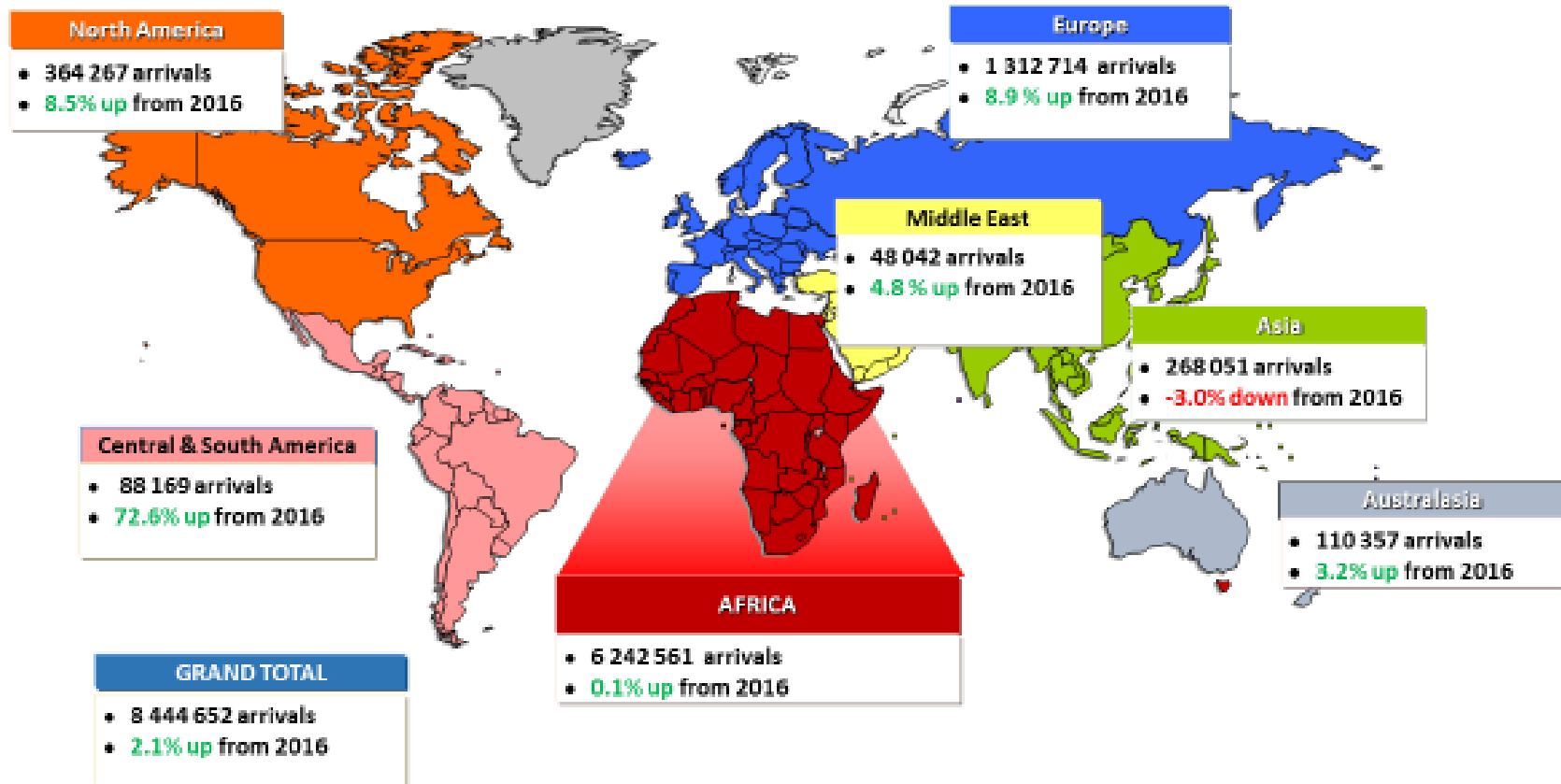
Table 4 below shows rankings of top ten overseas source markets for the same period under review. Comparing Jan-Oct 2017 with Jan-Oct 2016, Brazil recorded a significant growth of 94.9% (26 400) and moved from 16th position in 2016 to the 9th position in 2017. Australia moved from 7th position in 2016 to 6th position in 2017 recording a growth of 8.2% (7 319). China, however, dropped from the 6th position in 2016 to 7th position in 2017 with a declining growth of -16.1% (-15 852).

**Table 4: South Africa's Top 10 Overseas Source Markets: Jan-Sept 2017 compared to Jan-Sept 2016**

Country 2017	RANK-2017	Tourist Arrivals 2017	RANK-2016	TOURIST ARRIVALS 2016	% Change from 2016 to 2017
UK	1	356 776	1	354 292	0.7
USA	2	310 458	2	286 857	8.2
Germany	3	271 093	3	237 740	14.0
France	4	159 447	4	120 743	32.1
The Netherlands	5	128 187	5	117 261	9.3
Australia	6	96 215	7	88 896	8.2
China	7	82 793	6	98 645	-16.1
India	8	82 464	8	81 429	1.3
Brazil	9	54 219	16	27 819	94.9
Canada	10	53 809	10	48 881	10.1

TOTAL TOURIST ARRIVALS TOP TEN OVERSEAS AND AFRICA MARKETS: JANANUARY-OCTOBER 2017 COMPARED TO JANANUARY-OCTOBER 2016.

Figure below indicates a snap view of tourist arrivals to South Africa by regions for the period January to October 2017.












TOTAL TOURIST ARRIVALS BY REGION JANUARY-OCTOBER 17 COMPARED TO JANANUARY-OCTOBER 2016.

**TOP FIVE OVERSEAS  
SOURCE MARKETS**

Country	Jan –October 2017 Arrivals
UK 	356 776 0,7% up from 2016 
USA 	310 458 8,2% up from 2016 
Germany 	271 093 14,0% up from 2016 
France 	159 447 32,1% up from 2016 
Netherlands 	128 187 9,3% up from 2016 

**TOP FIVE AFRICA  
SOURCE MARKETS**

Country	Jan –October 2017 Arrivals
Zimbabwe 	1 676 751 0,1% up from 2016 
Lesotho 	1 484 030 -1,0% down from 2016 
Mozambique 	1 114 087 4,1% up from 2016 
Swaziland 	722 536 -3,2% down from 2016 
Botswana 	533 563 -0,9% down from 2016 